

## **Wake Up With Perfect Brows**

### **WHAT IS MICROBLADING?**

Microblading is a semi-permanent makeup application that can last from 1-3 years, depending on maintenance during healing process and skin type. Application is done by using a very fine blade to deposit pigment into the outermost layers of the skin in the brow area. Ladies as well as men can benefit from the procedure.

### **HOW DOES IT WORK?**

The artist will consult with you concerning the desired look for your brows. She will analyze your skin type, face shape, natural brow shape and use a special brow measuring tool to give you an outline of what your brows should look like according to mathematical and scientific calculations. Together you will design an outline for your semi-permanent brows. Extremely fine natural looking hair strokes will be inserted into the skin in the direction of the natural hair growth thereby producing a very natural result. A four to six week touch up is included after the initial treatment.

### **HOW LONG DOES THE PROCEDURE TAKE?**

The duration of the procedure is one to two hours. It includes consultation, brow shaping (if needed), time allotted for topical anesthetic, the procedure and BEFORE/AFTER photos (if permitted).

### **WILL IT BE PAINFUL?**

The treatment is rather painless. Before the treatment begins the artist will apply a topical numbing cream and will continue to apply it as needed throughout the service to minimize discomfort.

### **HOW LONG DOES IT LAST?**

Semi-Permanent microbladed brows can last 1 to 3 years. The pigment will fade leaving the skin and your natural brows exactly as they were. The pigment will begin to fade after 12 months and a touch up is recommended every 12 to 24 months. At the 12 month mark of your initial service the touchup will be considered a brand new service.

### **WHAT COULD MAKE YOUR BROWS FADE FASTER?**

- Poor care during healing process
- Peeling or scratching brows during healing process
- Excessive Sun Exposure
- Use of exfoliates
- Iron deficiency
- Strong Immune Systems
- Exposure to salt water
- Smoking

### **WHAT MAKES MICROBLADING DIFFERENT FROM A TATTOO?**

Tattoos use a 1 needle machine that deposits ink deeper into the skin which allows it to have a more permanent effect. Microblading is done using a very fine blade and only penetrates the outermost layer of the skin which allows it to fade over time. Also, less pigment is deposited into the skin compared to tattoos.

### **WHO IS A GOOD CANDIDATE FOR MICROBLADING?**

Microblading is perfect for those who want to fully reconstruct, define, and cover gaps or fill-in over plucked brows. People that suffer from alopecia, trichotillomania or any other condition that causes hair loss can benefit greatly from Microblading. The results are natural looking hair like strokes regardless of the amount of hair that is/was present.

#### **ARE THERE ANY PRE-EXISTING CONDITIONS THAT INTERFERE WITH CONSIDERING MICROBLADING?**

- Pregnancy
- Breastfeeding(treatment is possible , though anesthetics will not be possible)
- History of Keloids or if you have the tendency to keloid, hypertrophic scarring, birthmarks or moles.
- Diabetic
- Serious Diseases such as cancer, epilepsy, autoimmune disorders (doctor's note is required)
- Any bleeding disorders (doctor's note is required)
- If you're taking blood thinning medications
- If you're currently on Accutane or other strong retinoids (must wait 6 months after treatment ends)
- If any skin diseases, symptom or irritation appears on the area
- If you've recently had Botox or Filler Treatments(must wait 2 months)
- If you have a broken capillary in the eyebrow area
- Old Permanent Makeup
- If you have a sunburn
- After Waxing(must wait 3 days)
- After chemical peel, Microdermabrasion, or Microneedling (must wait 2 weeks)

#### **IS THERE ANYTHING I NEED TO DO TO PREPARE FOR MY SERVICE?**

- DO NOT drink coffee, alcohol or energizing drinks on the day of treatment
- DO NOT take Aspirin, Niacin, Vitamin E or Ibuprofen 24 hrs before treatment
- DO NOT take omega3 (fish oil) 1 week before treatment
- DO NOT tan or have intense sun exposure before treatment
- NO WAXING 2-3 days before treatment
- NO chemical peels, microdermabrasion, laser or any other intense treatments 2 weeks before treatment
- Shower and fix your hair as you need to take extra care not to get your brows wet for several days

To be more prepared you can gather photos of your brows when you felt they were at their best to give your artist an example of what you want your final look to be. You can also already have your brows shaped to your liking so your artist can just proceed with the microblading treatment.

#### **IS THERE ANY AFTER-PROCEDURE CARE?**

##### **Avoid ALL of the following:**

- Increased sweating, practicing sports, swimming, hot sauna, hot bath or Jacuzzi, sun tanning or salon tanning.
- Picking, peeling or scratching of the micro pigmented area in order to avoid scarring of the area or removal of the pigment.
- Performing tasks related to heavy household cleaning such as garage or basement cleaning where there is a lot of airborne debris.
- Drinking alcohol in excess as it may lead to slow healing of wounds.
- Driving in open air vehicles such as convertibles, boats, bicycles or motorcycles.
- Touching of the eyebrow area except for applying the post-care cream with cotton swabs.

- Before showering apply a layer of post-care cream to protect your eyebrows from moisture. During the shower keep your face away from the shower head.
- Itching or flaking may appear during the 1<sup>st</sup> seven days post procedure, however, experience has shown that by following these aftercare instructions these symptoms may quickly disappear.
- NO brow waxing for at least 2 weeks after procedure.
- Once completely healed always apply a layer of sunscreen SPF 30 on your eyebrows when exposed to the sun. Sun exposure might cause the pigment to fade away faster.
- You have the option of using ointment every day to speed up the healing process and minimize itching or you can dry heal for a crispier look. Dry healing without ointment will look less desirable while healing.

### **WHAT HAPPENS DURING THE TOUCH UP?**

During the touch up the artist will fill in missing hair strokes, add or make hair strokes longer, make brows darker if desired or just add in or correct any detail/shape/design that was unnoticed the first go round. It is of utmost importance to complete the touchup treatment. Without it, the results will not be complete. Pigment will fade over 4 weeks as your skin peels, heals and fades. The touch up procedure is recommended no earlier than 4-6 weeks after initial treatment. Touchups within the 4-6 week time frame are complimentary. Touchups scheduled after 6 weeks will be required to pay a touchup fee outlined in our touchup schedule.

### **WHAT IS THE MICROBLADING HEALING PROCESS LIKE?**

Your new brows will go through a series of phases during the healing cycle. The true reflection of the healed color can only be assessed 3-4 weeks after procedure. It will go from too dark, to too light, to perfect!

Immediately after the procedure the pigment will appear very sharp and dark for the first 10 days. This is because the pigment is still sitting on top of the skin and has not yet settled in completely. The color of the pigment will soften gradually 30-50%.

Once the healing process of the skin begins it will look like dandruff flakes or dry skin. This might give you the impression that the color is fading. However, this is just the natural healing process of the skin where a scab is being made and will fall off naturally. **DO NOT PICK AT THE SCABS.** Pigment is within the scab and you do not want to prematurely release the pigment. Your eyebrows will be the lightest tones during days 5-12 because the color is absorbed in the deeper layers of the skin. Later the skin cells push it back to the outermost layers. Being that we all heal differently do not compare your healing experience to another's. Once the healing is complete, you will enjoy a pair of beautiful, new Natural looking eyebrows.

### **TELL ME ABOUT THE SCABBING PROCESS!**

Scabbing is NORMAL. In fact, individuals that received shading during the procedure may even experience heavier scabbing than an individual that only received microblading. Scabbing starts to take place around DAY 5 of the healing process and can proceed all the way thru day 10. If you received microshading, scabbing can begin as early as DAY 3 into the healing process. During the scabbing process it is normal for the scabs to fall off. You actually want them to fall off naturally, to avoid losing pigment from picking at them. In some circumstances scabs have fallen off leaving a patchy look on the brows. Even though this look is undesirable it is NATURAL. To get through this phase smoothly it is perfectly alright to use a brow pencil of a matching shade and fill in the patches where the scabs have fallen off. Some individuals may not even go through this process. Every person's healing process is different.

### **WHAT IS MICROSHADING?**

Microshading can be performed as a standalone service or can be combined with Microblading. The microshading treatment is done with a manual hand tool and round configured needle. This technique creates a soft powdered effect that resembles a brow pencil or powder fill in.

#### **HOW MUCH DOES IT COST?**

Microblading: \$350

Microshading: \$300

**Touch Up within 4-6weeks:** Complimentary

**Touch Ups after 6weeks-5mos:** \$80

**Touch Ups 6mos-11months:** \$200

**12 months and up:** \$350